

Ronak Ramoliya

ramoliyaronak2018@gmail.com | +91-9978708505 | [linkedin](#) | [WEBSITE](#)

Education

P P Savani University, India

2017 - 2020

- Bachelor of Science in Information Technology

Skills

Web Development | UI / UX Design | Webflow & Framer | WordPress | Shopify | JavaScript | HTML | CSS | Jquery | PHP | Python | MySQL | Git | Project Management | Problem-Solving | Team Work

Work Experience

Tuple Apps | Senior Web Developer

May'24 - Present

- Led end-to-end development of responsive and SEO-optimised e-commerce websites and web portals using Webflow, WordPress, and Shopify.
- Designed and implemented high-converting UI/UX experiences across multiple platforms, aligning with user behaviour and brand identity.
- Managed cross-functional project teams from concept to deployment, ensuring timely delivery of complex web solutions while maintaining scalability and performance benchmarks.
- Optimised on-page SEO and technical performance of websites, achieving first-page rankings for key client search terms and reducing page load time by over 50%.

Relanx | Senior Web Developer

Mar'23 - Apr'24

- Developed and maintained dynamic e-commerce websites and web portals using Webflow, WordPress, and Shopify, ensuring responsive design and seamless user experience across devices.
- Created intuitive and engaging UI/UX designs based on user research and behaviour analytics, leading to a measurable increase in customer satisfaction and retention.
- Led project management for multiple full-cycle web development projects, coordinating with cross-functional teams to deliver high-quality solutions on time and within budget.

Febixa Digital | Web Developer

Jun'21 - Feb'23

- Developed and customised WordPress and Shopify websites for e-commerce businesses, ensuring responsive design, performance optimisation, and seamless user journeys.
- Collaborated with design and marketing teams to implement UI/UX best practices, enhancing user engagement and improving overall site usability.
- Worked in agile team environments, contributing to cross-functional collaboration and delivering high-quality web solutions on time and aligned with business goals.

Projects

Custom CMS-Driven Website for Cotality (formerly Core Logic)

Webflow | CMS Collections | SEO Optimisation | UI/UX Design | Responsive Design | Custom Filters | Conditional Visibility | Team Collaboration | Client Communication | Project Management

- Designed and developed a fully custom Webflow website from scratch, utilising advanced features like CMS Collections, conditional visibility, and dynamic filtering for a seamless user experience.
- Implemented a scalable CMS architecture to enable easy content updates and management by the internal marketing team, ensuring long-term flexibility and maintainability.
- Optimised the entire website for SEO, including meta tags, structured data, and performance enhancements, resulting in improved search visibility and organic traffic growth.

- Collaborated cross-functionally with the design and marketing teams, ensuring brand consistency, effective messaging, and a user-centric experience throughout the site.
- Managed end-to-end project lifecycle, including direct client communication, requirement gathering, development, deployment, and post-launch support.

[Figma Link](#) | [Live Website Link](#)

Full Website & Web App Development for Classello

WordPress | UI/UX Design | Web Application | Branding | Responsive Design | Project Management | Deployment | Custom Theme Development | Client Collaboration

- Designed and developed the complete WordPress website and web application for Classello, delivering a fully customised, scalable, and responsive digital solution.
- Led the full project lifecycle from branding, UI/UX design to development and deployment, ensuring consistency across all digital touchpoints.
- Built custom themes and tailored functionality in WordPress to match specific business needs and provide a seamless user experience.
- Collaborated with the client and internal teams, gathering requirements, presenting design concepts, and iterating based on feedback for optimal outcomes.
- Managed end-to-end project execution, coordinating all phases including planning, design, development, testing, and launch to meet deadlines and client expectations.

[Figma Link For Website](#) | [Figma Link For Web App](#) | [Live Website](#)

UI Development & Webflow Implementation for Lookmeds

Webflow | UI Design | Responsive Web Design | Custom Interactions | SEO Optimisation | Team Leadership | Web Animation | Client Collaboration

- Led the UI development for Lookmeds, translating brand vision into a clean, modern, and responsive interface using Webflow's design capabilities.
- Developed the entire website in Webflow, incorporating custom animations, interactive elements, and structured layouts for enhanced user engagement.
- Collaborated closely with stakeholders and designers to ensure the final product aligned with business goals, visual identity, and user needs.
- Implemented SEO-friendly practices across the website, improving content discoverability and organic reach from launch.
- Managed the project independently from planning to deployment, ensuring timely delivery and smooth coordination with the client throughout the process.

[Live Website](#)

Complete Website Design & Development for Tree Journey

WordPress | UI/UX Design | Responsive Web Design | Custom Theme Development | SEO Optimisation | Project Leadership | Website Deployment | Client Communication

- Led the full-cycle development of Tree Journey's website, handling everything from initial UI/UX design concepts to final WordPress deployment.
- Designed user-centric interfaces and responsive layouts, ensuring a visually appealing and seamless experience across all devices.
- Developed a custom WordPress theme tailored to the brand's vision and integrated best practices for speed, performance, and SEO.
- Collaborated directly with the client throughout the project, managing revisions, feedback loops, and ensuring brand consistency at every stage.
- Successfully delivered the project end-to-end, overseeing planning, design, development, testing, and live launch while maintaining high-quality standards.

[Figma Link](#) | [Live Website](#)

Certificates

- [Google UX Design Professional Certificate](#)
- [Google Project Management Certificate](#)
- [Google Data Analytics Professional Certificate](#)
- [Designing User Interfaces and Experiences \(UI/UX\)](#)

[Verify on Credly and check more Certificates](#)

Leadership / Extracurricular

Google Developer Student Club (GDSC) | Member

Apr'22 - Jun '23

- Participated in technical workshops, seminars, and coding events organised by GDSC.
- Collaborated on real-world projects and hackathons with fellow student developers.
- Gained hands-on experience with Google technologies like Firebase, Flutter, and Cloud.
- Contributed to peer learning through knowledge sharing and community discussions.